

JULY 11
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JULY 11, 1977

July 10- July 12	THIRD INTERNATIONAL TENNIS TRADE SHOW AT HOTEL AMERICANA Contact: H.A. Bruno & Assoc., 78 East 56th Street, 753-4920		
Monday July 11- July 30	SHOWING OF NEW COLLECTION Continuous by appointment.	JANE AT FIORUCCI Contact: Jane: 751-1404.	115 EAST 59TH STREET
Beginning Monday July 18	OPENING OF EARLY HOLIDAY COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
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Tuesday July 19- July 21	FALL AND WINTER COUTURE SHOWINGS IN ROME -- Contact: Mario Goracci, Camera Nazionale della Moda Italiana, via Panama 26, 00198, Rome (Tel: 06/859-484). <u>Tues., July 19: 10:30 A.M. - Zingone (Grand Hotel); 11:30 A.M. - Millyskin (Excelsior); 12:30 P.M. - Di Gianfelice (Excelsior); 4:00 P.M. - Franco (Excelsior); 5:00 P.M. - Melchiorri (Excelsior); 6:00 P.M. - Tiviolo (Excelsior); 7:00 P.M. - Ripa (Excelsior); 8:00 P.M. - Andrea Odicini (Casina Valadier)</u> <u>Wed., July 20: 9:30 A.M. - Galitzine (Via Vitt. Veneto 84); 10:30 A.M. - Di Lazzaro (Via di Porta Pinciana 4); 11:30 A.M. - Tita Rossi (Excelsior); 1:00 P.M. - Gucci (Excelsior); 4:00 P.M. - Brugnoli (Via Abruzzi 6); 5:00 P.M. - Barocco (Excelsior); 6:00 P.M. - Capucci (Hassler); 7:00 P.M. - Mila Schon (Grand Hotel); 10:00 P.M. - Lancetti (Plaza)</u> <u>Thurs., July 21: 9:30 A.M. - Laug (Piazza di Spagna 81); 10:30 A.M. - Sarli (Grand Hotel); 11:30 A.M. - Fendi (Via Borgognona 30); 12:30 P.M. - Muriel Grateau; 4:00 P.M. - Fabiani (Grand Hotel); 5:00 P.M. - Biki (Grand Hotel); 6:00 P.M. - Balestra (Grand Hotel); 8:00 P.M. - Valentino (Via Gregoriana 24)</u>		
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July 23	INTERNATIONAL JEWELRY TRADE FAIR - N.Y. HILTON & AMERICANA (July 23-27), 489-0023		
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July 24	NAT'L FASHION & BOUTIQUE SHOW - CHICAGO AT McCORMICK PLACE (July 24-27), 563-3960		
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Beginning Monday July 25	OPENING: MISSES' GOLF & ACTIVE SPORTSWEAR Continuous by appointment.	LOOMTOGS SPORTS Contact: 354-3600.	1407 BROADWAY SHOWROOM - 35TH FLOOR
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<u>FALL COUTURE SHOWINGS IN PARIS - CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE</u> Contact: Denise Dubois, Chambre Syndicale, 100 rue du Faubourg St. Honore, Paris (266-64-44)			
Mon., July 25:	9:15 A.M...Jacques Esterel 10:30 A.M...Pierre Cardin 11:00 A.M...Torrente 12:00 Noon...Jean-Louis Scherrer 2:30 P.M...Christian Dior	3:00 P.M...Jean-Louis Scherrer (2nd Show) 4:00 P.M...Philippe Venet 5:30 P.M...Pierre Balmain 5:30 P.M...Philippe Venet (2nd Show) 7:00 P.M...Serge LePage (9:00 PM, 2nd Show)	
Tues., July 26:	9:15 A.M...Courreges 10:30 A.M...Emanuel Ungaro 11:30 A.M...Lanvin 12:30 P.M...Louis Feraud 2:30 P.M...Courreges (2nd Show)	1:30 P.M...Jean Patou 3:00 P.M...Emanuel Ungaro (2nd Show) 3:00 P.M...Balmain (2nd Show) 3:30 P.M...Chanel 5:00 P.M...Ted Lapidus	

(continued on following page)

FALL COUTURE SHOWINGS IN PARIS (continued from page 1)

<u>Wed., July 27:</u>	9:30 A.M...	Guy Laroche	2:15 P.M...	Nina Ricci
	10:30 A.M...	Jean Patou (2nd Show)	3:30 P.M...	Chanel (2nd Show)
	11:00 A.M...	Yves Saint Laurent	3:45 P.M...	Givenchy
	11:00 A.M...	Courreges (3rd Show)	4:00 P.M...	Jacques Esterel (2nd Show)
	12:30 P.M...	Jean Hercey	5:00 P.M...	Paco Rabanne
			6:00 P.M...	Carven

Thurs., July 28: 9:30 A.M...Hanae Mori 3:00 P.M...Guy Laroche (2nd Show)
9:30 A.M...Givenchy (2nd Show) 3:30 P.M...Gres
10:45 A.M...Nina Ricci (2nd Show) 3:30 P.M...Hanae Mori (2nd Show)

Beginning	OPENING OF HOLIDAY &	CYGNE DESIGNS LTD.	530 SEVENTH AVENUE
Monday	RESORT COLLECTION		SHOWROOM - 14TH FLOOR
Aug. 1	Continuous by appointment.	Contact: 354-6474.	

Beginning OPENING OF HOLIDAY & HARBOUR CASUALS 1411 BROADWAY
Monday RESORT COLLECTION BY JOHN KLOSS SHOWROOM - 23RD FLOOR
Aug. 1 Swimwear, beachwear, casual clothes. Continuous by appointment. Contact:
Sandy Engel or Anne Marie Boris, OR 9-8060.

Beginning OPENING OF HOLIDAY & P.B.S.A. LTD. 498 SEVENTH AVENUE
Monday RESORT COLLECTION SHOWROOM - 9TH FLOOR
Aug. 1 Christine Von Lumbe, Charlotte, Above The Crowd, Lydia, Empress of Hong Kong,
Joanie Char, Les Wilk, Shirley Willett, Kazan. Contact: 947-4492.

Beginning	OPENING OF HOLIDAY &	HELENE SIDEL, INC.	530 SEVENTH AVENUE
Monday	RESORT COLLECTION:		SHOWROOM - 7TH FLOOR
Aug. 1	Continuous by appointment.	Contact: 354-0024.	

Tuesday	NEW CHILDREN'S &	PUMPKINS & MONKEYS	801 MADISON AVENUE
Aug. 2	MATERNITY BOUTIQUE		(AT 67TH STREET)
5:30 P.M.-	Also, Kenneth for Kids hairstyling salon; accessories, toys, gifts. By		
8:30 P.M.	invitation. Contact: Jerrie Rosenberg, 421-3974.		

Tuesday	PREMIERE: MENSWEAR	FABERGE GENTLEMEN'S	NEW YORK, NEW YORK
Aug. 2	COLLECTION	APPAREL (1290 SIXTH AVE)	33 WEST 52ND STREET
6:00 P.M.-	"Salute to New York" -- introducing Spring and Summer menswear. Show promptly		
8:00 P.M.	at 7:00. By invitation. Contact: Buyers--Paul Diamond, 582-9302; Press-- Calisch Assoc., 489-8420.		

Wednesday	PREVIEW: FALL &	GALANOS	HOTEL PLAZA
Aug. 3	WINTER COLLECTION	(2254 S.SEPULVEDA,L.A.)	CRYSTAL ROOM
3:00 P.M.	By invitation. Contact: (213) 272-1445.		

Beginning	OPENING OF HOLIDAY &	DORY COFFEE LTD.	15 EAST 53RD STREET
Wednesday	RESORT COLLECTION		SHOWROOM - 4TH FLOOR
Aug. 3	Continuous by appointment.	Contact: Dory Coffee of Sandra Stewart,	935-4990.

Aug. 5 MIAMI HOLIDAY & RESORT COLLECTIONS (Aug. 5-9)

Saturday	SPRING AND SUMMER	GOLO FOOTWEAR	717 FIFTH AVENUE
Aug. 6	SHOE COLLECTION		SHOWROOM - ROOM 416
9:00 A.M.	Also at 11:00 A.M.; 2:00 & 4:00 P.M. By invitation.		Contact: 688-8200.

Beginning	SPRING/SUMMER '78	JACQUES COHEN, LTD.	HOTEL PLAZA
Saturday	SHOE COLLECTIONS	(1370 SIXTH AVENUE)	PRIVATE SUITE
Aug. 10	Jacques Cohen Collection; Diane Von Furstenberg for Lina Fashion, Inc.		
	Continuous showings. Contact: Rolana Tankus, 541-9560.		

Saturday Aug. 6- Aug. 10	SPRING-SUMMER SHOE COLLECTION By Andrew Geller, Julianelli, Geoffrey Beene, Calvin Klein; and Grafeeti by Beverly (first showing); also handbags. By appointment. Contact: 489-8280.	ANDREW GELLER SHOE CO.	1370 SIXTH AVE (56TH ST) 7TH FLOOR
Saturday Aug. 6- Aug. 12	SPRING 1978 SHOE FASHIONS By Charles Jourdan, Pierre Cardin, Xavier Danaud. Contact: 421-4250.	CHARLES JOURDAN	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
Saturday Aug. 6- Aug. 9	NATIONAL SHOE FAIR at N.Y. Coliseum & Americana Hotel. Contact: Reno Ravenna, 689-5996 ... INTERNATIONAL FOOTWEAR FASHION WEEK at N.Y. Hilton Hotel. Contact: Ed Launzel, 564-3383 ... SPRING & SUMMER SHOE SHOW at Hotel Plaza. Contact: Elliot Pliner, 688-7199.		
Beginning Wednesday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1411 BROADWAY SHOWROOM - SUITE 1144
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 563-0988.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8420.	HARVE BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Also, A.B.2. Continuous by appointment. Contact: 221-5765.	ALICE BLAINE FOR GIRAFFE	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Pat Tennant, CI 7-1100.	STEPHEN BURROWS	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 594-4470.	CASI & SICA KNITS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 354-3636.	CINNAMON WEAR BY BRITTA	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 279-9223.	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Aug. 8- Aug. 19	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Elaine Bender, (213) 687-9988.	MIMI FAYAZI (110 E. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday Aug. 8- Aug. 26	OPENING OF HOLIDAY COLLECTION No shows; informal modeling only. By appt. Contact: 840-1333, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Aug. 8- Aug. 19	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: (213) 658-8933.	FRAGMENTS (8467 MELROSE PL., L.A.)	HOTEL PLAZA PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	GINO-SNOW BY RICHARD ASSATLY Contact: 391-0901.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Blouses and separates. Continuous by appointment. Publicity: Carole Shapiro, 586-0909.	GIORGIO SANT'ANGELO FOR GREGORY & GOLDBERG Contact: 221-6960.	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Preview of "Shapes by Charles James" for Hyacinthe.	HYACINTHE Contact: Ed Baron, 879-2837.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	KENAR & INDYGO BY ANN TJIAN Contact: 221-6993.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT DRESS COLLECTION Continuous by appointment.	MARION MAGED Contact: Rosalind Taffel, 354-8590.	1411 BROADWAY SHOWROOM - SUITE 1212
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS Also Mignon International, beginning Aug. 10.	MIGNON & MIGNON II BY DOROTHY FARBO Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS By appt. Contact: Jeff Levine (dresses); Herb Lewin (sportswear)	LEO NARDUCCI - DRESSES NARDUCCI SPORT 221-6720.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS Continuous by appt. Contact: 354-0760; Boutique, 24th floor,	ALBERT NIPON; NIPON BOUTIQUE 354-4325.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 8	OPENING OF HOLIDAY BELT COLLECTION Continuous by appointment.	OMEGA FASHIONS LTD. & CALVIN KLEIN Contact: 868-6750.	330 FIFTH AVENUE SHOWROOM - 1102
Beginning Monday Aug. 8	LATE FALL & HOLIDAY JEWELRY & BELTS By appointment. Buyers: Margot Abry; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE (36TH ST) SHOWROOM - SUITE 809
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Buyers--David Rosenzweig; Press--Joanne Creveling, 586-2377.	PINKY & DIANNE LTD. FOR PRIVATE LABEL	730 FIFTH AVENUE SUITE 1902
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Joan Miller, 221-1240.	VALERIE PORR	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY COLLECTION Continuous by appt. Contact: Rick Costello, 354-4260. Publ: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 8	OPENING OF WINTER & RESORT COLLECTION Continuous by appt. Contact: 221-6960. Publ: Carole Shapiro, 586-0909.	PAULA SAKER	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Aug. 8	RESORT: BELLE SAUNDERS & JOSEPH GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Michael Mignone, 391-0447.	FREDERIKA JEAN STARK	1410 BROADWAY GARDEN ROOM - 17TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Paul Sc ott, 265-2034.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 736-6060.	REUBEN THOMAS INCORPORATED	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Aug. 9 10:00 A.M.	SHOWING OF RESORT & EARLY SPRING By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 9 11:00 A.M.	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

Tuesday Aug. 9 12:00 Noon	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Also, Brenner Bees. Continuous by appointment.	ELEANOR BRENNER, INC. Contact: 239-1150.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	DON SAYRES FOR GAMUT Contact: 354-4700.	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	KAPPI Contact: Allan Gelfond, 239-9494.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	RONA BY MARIO FORTE & GLORIA CASTALDO Publicity: Betty Yarmon, 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Aug. 9	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	THAI LINES; & STAR OF SIAM Contact: Linda Bach, 398-0920.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous showings.	KENNETH WARREN LTD. BY ED CARACCI Contact: 736-3780.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Aug. 10 11:00 A.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	JERRY SILVERMAN Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Aug. 10 1:00 P.M.	HOLIDAY & RESORT COLLECTIONS Press only, by invitation. Accessory Street scarves; Ledaspain; "At Home" for Mel Mortman; Collectibles for Ship 'n Shore; Miss O. Contact: Jack Alexander, 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Aug. 10	OPENING OF HOLIDAY & RESORT COLLECTION By appointment. Contact: Helen Bailey or Joanne Jaap, 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE OLYMPIC TOWER - 2ND FLOOR
Beginning Wednesday Aug. 10	OPENING OF RESORT COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Aug. 11 10:30 A.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	DD DOMINICK Contact: 869-1604.	512 SEVENTH AVENUE PENTHOUSE - 44TH FLOOR
Thursday Aug. 11 11:30 A.M.	WOMEN'S FASHIONS BY NINO CERUTTI Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Aug. 11- Aug. 19	SHOWING OF RESORT COLLECTION Continuous by appointment.	HELGA (722 S. LOS ANGELES ST) Contact: 225-9039 (N.Y.); (213) 627-0806 (L.A.).	HOTEL GOTHAM PRIVATE SUITE
Beginning Thursday Aug. 11	OPENING OF RESORT & EARLY SPRING Continuous by appointment.	TIKTINER Contact: 391-1790.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 12	RESORT SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Aug. 12-15)		
Monday Aug. 15 12:00 Noon	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Diane Radley, 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Monday Aug. 15 2:00 P.M.	SHOWING OF RESORT AT HOME FASHIONS By invitation. Thereafter by appointment. Contact: LO 4-1820.	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Aug. 15 3:00 P.M.	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: Herbert Mermelstein, Estelle Marr, 764-3726.	CHRISTIAN RUPERT, INC. (MILAN - NEW YORK)	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Aug. 15 4:00 P.M.	PRIVATE SHOWING: RESORT & EARLY SPRING By invitation. Contact: Meryle Kates, 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Aug. 15 5:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appt., 23 floor. Contact: Ellen Alpert, 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Monday Aug. 15	OPENING OF HOLIDAY & CRUISE COLLECTION By appointment. Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER	795 MADISON AVENUE (AT 67TH STREET)
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: Jeanne Atkinson, BA 1-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Aug. 15- Aug. 19	RESORT COLLECTION: HAND SILK-SCREENED PRINTS Cotton lawn, voile, crepe de chine, madras, velours. By appointment. <u>Formal</u> <u>show, Wed., Aug. 17, 6:30 P.M.</u> Contact: Route 3, Lititz, Pa. (717) 656-8851.	BOBOLOCON (PETER & KATHI RAUB DESIGNS)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by apppointment. Contact: Sylvan Fox, 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Terry Heitzler, 594-8955.	INGRID CADDO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY, RESORT, EARLY SPRING Continuous by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Sidney Scher, 354-2299.	JAMES DAUGHERTY, LTD.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 354-2270.	DON LUIS DE ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Beginning Monday Aug. 15	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	FABRICE Contact: 889-4826.	226 FIFTH AVE (27TH ST) SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment.	CHARLOTTE FORD (DIV. DON SOPHISTICATES) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS Contact: 736-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	CATHY HARDWICK Contact: Gretchen Bruno, 221-7545.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.) Contact: (415) 989-3777.	HOTEL REGENCY PARK AVE & 61ST STREET
Monday Aug. 15- Aug. 19	OPENING OF HOLIDAY COLLECTION Continuous by appointment.	KAYSER ROTH Contact: Bernadette Koziel, PL 7-9600.	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY SLEEPWEAR & LOUNGEWEAR Continuous by appointment.	STAN HERMAN FOR KENTELLE INTERNATIONAL Contact: 490-3565.	90 PARK AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment.	CALVIN KLEIN Contact: 736-9601.	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Initial group: late-day and evening. By appointment.	HUBERT LATIMER, INC. Contact: 840-1270.	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment.	McMULLEN (DIV. KREISLER GROUP) Contact: Esther Reifer, 221-0644.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment.	POSH INC. BY JAY ANDERSON Contact: 398-0763.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	REIKO Contact: 628-3817. Press: Julie Palmerio, 986-6669.	177 EAST 87TH STREET SHOWROOM
Beginning Monday Aug. 15	OPENING OF CRUISE & SPRING COLLECTION Continuous by appointment.	ARTHUR RICHARDS Contact: Eileen Rubini, 247-2300.	31 WEST 56TH STREET SHOWROOM
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING Continuous by appointment.	GLORIA SACHS Contact: 563-1640.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment.	SAZ Contact: Larry Farragut, 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

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Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment.	MORT SCHRADER BY FRANK TIGNINO Contact: Cosmo Sirchio, 730-0535.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	JOAN SIBLEY LTD. Contact: Heike Garth, 758-2341.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	PATTI CAPPALLI FOR JERRY SILVERMAN SPORT Contact: 391-0420.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment.	CHARLES SUPPON FOR INTRESPORT Contact: 354-4395.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday Aug. 15- Aug. 19	TRANS-SEASONAL COLLECTIONS Holiday and Early Spring collections. By appointment.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR Contact: 582-6767.
Beginning Monday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	ILIE WACS; & WACS WORKS Contact: 354-9080.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday Aug. 16 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 2:00 P.M. By reservation.	HANAE MORI Contact: Micki Robinson, 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Aug. 16 1:00 P.M.	SHOWING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment.	PAT SANDLER FOR LEONARD SUNSHINE Contact: Fred DeLeon, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Aug. 16	2:00 P.M., HANAE MORI (2nd Show), 550 Seventh Ave., 5th floor,	221-5726.	
Tuesday Aug. 16 3:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment.	MARTIERI Contact: 221-6252.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Aug. 16 4:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment.	TRIGERE Contact: 391-9100.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Aug. 16 5:00 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. (<u>Note change of date</u>).	KIMBERLY Contact: Mary Straus, 221-7373.	1441 BROADWAY SHOWROOM - 16TH FLOOR
Tuesday Aug. 16 5:00 P.M.	FIRST COLLECTION: LOUNGEWEAR & ROBES By invitation. Thereafter,	MARIA-JOSE PAGLIAI FOR FIFTH AVENUE S.L.C., 105 Madison Ave., 4th fl.	DOUBLES (SHERRY NETHERLAND) 783 FIFTH AVENUE Contact: 685-7900.
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	GEOFFREY BEENE; & BEENE BAG Contact: 398-0800.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

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Beginning Tuesday Aug. 16	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment.	JEANNENE BOOHER FOR DAVID MORRIS Contact: 947-0511.	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG Contact: 354-8336.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 16	OPENING: HOLIDAY & EARLY, EARLY SPRING Continuous by appointment.	BETTY HANSON & CO. Contact: 840-8888.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION By Donna Karen & Louis dell'Olio. Continuous by appointment.	ANNE KLEIN AND COMPANY Contact: 221-7880.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	MEL MORTMAN Contact: 564-1820.	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	SAMUEL ROBERT, INC. Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	DOMINIC ROMPOLLO Contact, Jean Roberts, 354-1880.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION Also Clovis Collection. Buyers: Bert Reifer, 221-0660; Press: 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR & RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Aug. 17 10:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Press Show at 2:30, by invitation.	OSCAR DE LA RENTA Contact: 354-6777.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Aug. 17 12:00 Noon Luncheon	OPENING OF HOLIDAY & RESORT COLLECTION Juli Lynne Charlot will present collection of dresses and sportswear. Show followed by luncheon. By invitation. Thereafter by appt.	ST. SIMON/ST. SIMON SPORT BY DEANNA MARIE Contact: 736-8802.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Aug. 17	2:30 P.M., OSCAR DE LA RENTA (2nd Show), 550 Seventh, 11th fl.	Contact: 354-6777.	
Aug. 17	6:30 P.M., BOBOLOCON (PETER & KATHI RAUB), HOTEL GOTHAM,	(717) 656-8851.	
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Contact: Jo MacLeod, 354-1122. Publ: Pauline Green/Margaret Larson, 535-9122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M. Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment.	VERA MAXWELL Contact: LO 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

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Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION No formal show. Continuous by appointment. Contact: Marie Lippe, 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Aug. 18 11:30 A.M.	OPENING OF RESORT COLLECTION Also at 3:00 P.M. By invitation. Thereafter by appt. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Aug. 18 12:30 P.M.	RICHARD ASSATLY/ GINO-SNOW FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Aug. 18	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 14th fl. Contact: 354-6340.		
Thursday Aug. 18 4:00 P.M.	OPENING OF RESORT, HOLIDAY, SPRING By invitation. Thereafter by appointment, 2nd floor. Contact: 354-4200.	BLASSPORT LTD. (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Aug. 20	CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 20-25). Contact: (800) 621-3902		
Aug. 21	INTERNATIONAL MENSWEAR FASHION WEEK IN COLOGNE (Aug. 21-23). Contact: 582-7788.		
Aug. 22	HOLIDAY & RESORT HANDBAG MARKET WEEK IN N.Y. Contact: 947-3424		
Thursday Aug. 25 6:00 P.M.- 8:00 P.M.	SHOW AND OPENING: GIL AIMBEZ SHOP Show at 6:30 P.M. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Aug. 27	DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1)		
Tuesday Aug. 30 11:30 A.M.	CUSTOMER SHOW: JERRY SILVERMAN FASHIONS Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Sept. 3	PITTI BIMBO -- CHILDREN'S WEAR & ACCESSORIES IN FLORENCE (Sept. 3-6)		
Sept. 5	LABOR DAY -- (Monday) -- Legal Holiday		
Sept. 10- Sept. 13	SEHM MENSWEAR SHOW IN PARIS. WOMEN'S LINGERIE, INTIMATE APPAREL, KNITWEAR. Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.		
Sept. 13	ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept. 12).		
Sept. 22	YOM KIPPUR (Thursday). (Begins at sunset, Wed., Sept. 21).		
Sept. 25	EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. 25-28); 695-3558.		
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5). Contact: (212) 695-3558.		
Oct. 10	SPRING READY-TO-WEAR SHOWINGS IN N.Y. (Oct. 10-21)		
Oct. 10	READY-TO-WEAR SHOWINGS IN MILAN (Oct. 10-14)		
Oct. 22	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26)		
Nov. 22 Nov. 25	INTERSTOFF IN FRANKFURT -- 38TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 686 Fifth Ave., 582-7788.		